

The author is open to suggestions for other topics related to commercial radio broadcasting; as well as those dealing with potentials for maintaining mankind with sustainable consumable resources that include: fuel, energy, food, and water.



List of Available Seminars

Radio — Dead or Alive?

Broadcasters anguish over analysis of the potential for continued profitability by commercial radio in the digital future of a self-programmed audience.

Building a Better Trap — Programming for a Mobile World

Possible methods for defeating the digital assault on broadcast media resources with programming designed for a transient consumer utilizing a stationary platform by adapting to the moving target of human behavior and social media.

Portioning Hard News vs. all Else for your Target Demographic

A primer on managing the balance of entertainment, trivia, and human interest stories with the hard news of politics, crime, and environmental tragedy.

Potential for Feeding the World with Krill

How prolific and sustainable is the tiny crustacean “krill” in the Antarctic and how palatable is the harvest for human consumption?

Fundamentals of Living on the Antarctic Abyss

Facts and superstitions of travel on the Antarctic seas and why not to take bananas: The exploration of human adjustment to solar-driven body-clock changes and extreme climatological stress which can promote isolation anxiety and/or solipsism syndrome.

An Abundant Krill Harvest

How fishermen around the world meet challenges of the season, employ methods, and prepare a final product from krill fishing.

The Future of Fuel and Energy

Pick your fight for deciding priorities and where to begin.