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## RAY PALLA — Biography

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He was fifteen years old when Ray got his first paying job as a writer, editing and reporting news for a small daytime AM radio station in Central Texas. By the time Ray was a high school junior he had become a morning show news producer for the top station in Austin and soon thereafter moved to Houston.

Ray Palla is the author of *SIMPLE TRIPLE STANDARD* and *KRILL AMERICA*. He is a lifetime member of the Texas Radio Hall of Fame and was a large market news reporter and anchorman for almost three decades when he completely changed career paths to become a successful computer database programmer. Ray has held some type of paying job since he was eight years old after he started pushing his father's lawn mower and bicycling newspapers across miles of their home town, Taylor, Texas.

As an afternoon drive time news anchor in Houston on top rated KIKK, Ray interviewed astronauts who walked on the moon like Edwin (Buzz) Aldrin and the late Neil A. Armstrong. He's had personal interface with U.S. Senators; Texas Governors and Lieutenant Governors; and a host of other influential notables including: musicians, actors, comedians, sports legends, and every day people. Ray also broke a number of world news stories to the Associated Press and United Press International, and he boasts awards for several national advertising campaigns for customers that include Ford, Purina, and Exxon. Ray has even received an award as an international poet.

As a hobby in 1988 Ray bought a used IBM PC Junior and a book on how to write software programs with a now obsolete product called Lotus 1-2-3. His first project took six months to learn and complete, but it earned him twenty thousand dollars. Since that time Ray has learned multiple computer languages and only recently retired from a successful software writing and development career.

He says, "Retirement gives me the freedom to take my time to enjoy the art of story-telling. I'm having fun now." Having traversed the United States extensively from Seattle to Miami and Boston to San Diego, Ray presently lives near Austin with his RV packed and is always ready to travel, along with his imaginary word seeking dog, [Ranger Wordsmith](#).

By his own account Ray Palla is "an antiquated juvenile delinquent and court jester of sorts." Through the comediatic voice of Ranger Wordsmith, Ray is a frequent contributor to the [Urban Dictionary](#) with new vernacular and modern lexicon (words) he discovers or simply makes up. His personal charitable interests include the [Alzheimer's Foundation](#) and [Texas Books for the Blind](#). He blogs at <http://author-ray-palla.tumblr.com> and his author website is self-crafted at <http://RPalla.com>.